

ଉତ୍କଳ ସଂସ୍କୃତି ବିଶ୍ୱବିଦ୍ୟାଳୟ
UTKAL UNIVERSITY OF CULTURE
Sanskriti Vihar, Madanpur, Bhubaneswar-752054



**SYLLABUS (NEP-2020) OF
BACHELOR OF FASHION DESIGN (BFD)
FROM THE ACADEMIC SESSION 2024-25**

Salient Features of the New Curriculum Design

- i) Multiple entry and exit. Exit can be after 1st yr/2nd yr/ 3rd yr and 4th yr.
- ii) 4yr. Degree Hons Program is of two types with or without research. Those with research are now eligible to appear to NET UGC and can directly join Ph.D. Program if they qualify in NET.
- iii) 4 yr. Degree Program with Research will be available with universities offering both PG & UG Program (Like Ravenshaw University, Gangadhar Meher University, Rama Devi Women's University, Khallikote University, Dharani Dhar University and Vikram Dev University etc.) Besides other colleges with PG Department in concerned subject having at least 50% sanctioned faculty members with Ph.D. University have to recognize such colleges for UG 4yr Research Program.
- iv) The following shall be the types of courses as per UGC Guideline.
 - ✓ Core 1 (Major/Hons)
 - Core II (Minor/Pass)
 - Core III (Minor/.Pass)
 - ✓ Ability Enhancement Course
 - ✓ Skill Enhancement Course
 - ✓ Multi-Disciplinary Course
 - ✓ Value Added Course
 - ✓ Vocational Course (To be offered in summer vacation 1 & 2)

- v) The Minimum Credit Prescribed are as follows

Credits

a) Three years with single major with 2 minors	126
b) Three years with double major	150
c) Three years three minors (without major)	126
d) Four years with Research/without Research	166

Students may acquire additional credit under Value added / Multi-Disciplinary/Swayam etc. The additional credit shall not be taken into account for Division/Grade/ Rank etc. They shall not count for admission into higher program.

- vi) The level of the course has been defined as per UGC/ National Credit Framework etc.
- vii) The Division between internal Assessment/Term End University Exam shall be 40:60

Credit System Syllabus According to NEP-2020 Guideline

Credit	Theory	Lecture/ Tutorial	Practical/ Field Work
1	1 Hour	1 Hour	2 Hour

- 1 Class= 1 Hour
- 1 credit = Minimum 15 Hours for Theory in one Semester
- 1 credit = Minimum 30 Hours for Practical in one Semester

Guidelines to Awarding UG Certificate, UG Diploma, and Degrees:

1. UG Certificate: Students who opt to exit after completion of the first year and have secured 44 credits will be awarded a UG certificate if, in addition, they complete one vocational course of 4 credits during the summer vacation of the first year. These students are allowed to re-enter the degree programme within three years session of exit and complete the degree programme within the stipulated maximum period of seven years.
2. UG Diploma: Students who opt to exit after completion of the second year having secured 86 credits will be awarded the UG diploma if, in addition, they complete one vocational course of 4 credits during the summer vacation. These students are allowed to re-enter within a period of three years and complete the degree programme within the maximum period of seven years.
3. 3-year UG Degree: Students who wish to undergo a 3-year UG programme will be awarded UG Degree in the Major subject after successful completion of three years, securing at least 126 credits and satisfying the minimum credit requirement as given in the. The discipline or faculty shall be decided on the basis of the first Major, i.e Bachelor in Hotel Management.
4. 4-year UG Degree (Without Research): A four-year UG degree in the major discipline will be awarded to those who complete a four-year degree programme with at least 166 credits and have satisfied the credit requirements as given in 2nd Semester Table.
5. 4-year UG Degree (With Research): Students who secure 7.5 CGPA and above in the first six semesters and wish to undertake research at the undergraduate level can choose a research stream in the fourth year. They should do a research project or dissertation under the guidance of a faculty member of the institution who is a recognized Ph.D. Supervisor of the affiliating University or who holds a Ph.D. Degree. The research project/dissertation will be in the major discipline. The students, who secure 166 credits, including 12 credits from a research project/dissertation, are awarded UG Degree.

SEMESTER- I

SUBJECT CODE	COURSE NAME	CREDIT	Theory Mid Sem	Theory End Sem	Practical Sessional	Practical End Sem	Full Mark
101 BFD- Core1.1 (Major)	Fundamentals of Design	Theory-2 Practical - 2	10	50	20	20	100
102 BFD- Core1.2 (Major)	Fashion Studies	Theory-4	20	80	--	--	100
103 BFD- Core2.1 (Minor)	Basic of Fashion Drawing and Sketching	Practical-4	--	--	50	50	100
104 BFD MDS (Multi Disciplinary Subject)	Choose any one course from the Multi Disciplinary list (Fundamentals of Computer Studies)	Theory-3	20	80	--	--	100
105 BFD AEC Ability Enhancement Course (AEC)	Odia/ Alt English	Theory-4	20	80	--	--	100
106 BFD VAC Value Added Course (VAC)	Environmental Study and Disaster Management	Theory-3	20	80	--	--	100
TOTAL	PAPERS- 07	22					600

Bachelor of Fashion Design (BFD)
1st Semester, Core-1.1, Paper-101
FUNDAMENTALS OF DESIGN
Theory Credit-2
Practical Credit-2

Unit-I Basic of Art and Design:

Art media- Introduction and its application , Different art media-like pencils, color pencil, crayons, oil pastels, water colours, poster colours, acrylic colours & fabric colours, markers. erasers, rendering and shading skills.

Types of Design – structural and decorative design - Natural/ geometric/ abstract/ stylized/ ethnic/ conventional, requirements of a good structural and decorative design.

UNIT-II Elements of Design

Elements of Design– Study and exploration of element of design -Point, Line (types and properties), Shape (natural, abstract, geometric – shapes and forms, shapes and spaces), Texture (visual, tactile, audible),Color (hues, saturation, value, cool and warm colors, color schemes, color contrast)

Relationship between elements

Cognitive effect of the elements

Practical exercises on element manipulation (like converting natural shapes to abstract shapes, color combinations and color contrast, etc.)

UNIT-III Colour Theory

Introduction, colour wheel - primary, secondary and tertiary.

Colour dimensions - hue, value and chroma, tint, tone, shade,

Colourharmony - related & contrasting colour harmonies & its sub divisions.

Colour theory – CMYK (subtractive), RGB (additive) ,

Color System-Prang & Munsell colour systems.

Colour psychology - colour and emotions, Indian approach to colour.

UNIT-IV Define and Exploration of the principles of design

Balance (symmetric and asymmetric), Rhythm (gradation, radiation, repetition and their types), Emphasis (Focus), Contrast (color, texture, properties), Proportion (scale), Harmony (unity).

Differentiate between the principles of design and their cognitive effect.

Practical exercises on creating different design variations using the principles of design.

Course outcomes: On successful completion of the course, the students will be able to learn and understand :

Elements of design and their practical application.

Principles of Design.

Difference between various Elements of Design

Cognitive effect in Design.

Role of design fundamentals

How to implement the basic principles and elements of design to create original designs

The following Assignments are to be carried out by the students throughout the Semester, which will be evaluated out of 40 marks assigned to practical (20 marks on sessional and 20 markson practical examination at end of Semester).

Develop 3 collages incorporating all the elements of design. They will explain the mood and concepts of those collages. They will reason out the use of elements to create the mood.

Develop the given rendered figure showing directing and dividing lines with its psychological effects.

Develop 3 Prints with the help of Natural shape, Geometric shape & Abstract shape.

Develop Two 6X6 inches composition of geometrical shape using textures.one with pencil and one with color.

Use the colour schemes for rendering.

Design final products justifying the appropriate application of elements and Principles of design.

Reference Books:

Clarke, S. (2011). Print: Fashion, Interiors, Art. Laurence KingPublishing.

Davis, M. L. (1980). Visual Design in Dress. Pearson.

Dorosz, C., & Watson, J. R. (1999). Designing with Color. Fairchild Books.

Howard, D. J. (2017). 101 Textures in Colored Pencil. Walter Foster Publishing.

Sorger, R., & Udale, J. (2006).

James Stockton, "Designers Guide to Colour", Chronicle Books, San Francisco, 1984.

Bachelor of Fashion Design (BFD)
1st Semester, Core-1.2, Paper-102
Fashion Studies
Theory Credit-4

UNIT-I Fashion.

Introduction, terminologies - Style, Design, Taste, Classics, Fad, Fords, Fashion Look, Accessories, Fashion Trends, Fashion Season. Fashion cycle and differentiation on the basis of length of fashion cycle, boutique, Types of fashion: haute couture, Pret-a-porter and Mass Fashion. silhouette - types of silhouette – natural body, slim line, wedge, hour glass, extreme volume silhouette, croqui, muse, knock off, avant-garde, toile, atelier, bespoke, collage, frottage, montage. Fashion origin and evolution. Fashion capitals.

UNIT-II Principles of Fashion

Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in -painting, unity and opposite (discord)

Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony. color harmony, process of harmony creation

Balance: definition, balance and visual weight (line, form, color and tone), principles of balances. etc.

Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance point of interest in a painting space.

Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm.

Proportion — Definition, Proportion and space division, form and proportion, color and proportion, human forms and proportion

UNIT-III Fashion Theories

Trickle up, trickle down and trickle across, consumer identification with fashion life cycle - fashion leaders/ style icon/ followers/ innovators/ motivators/ victims, fashion for creative and artistic, principles of fashion, international major fashion centers.

Theories of Clothing Origin - Protection theory, Modesty Theory, Self-Adornment Theory, Combined Need Theory.

Fashion Movement:

Factors influencing fashion movement - accelerating factors, retarding factors, and recurring fashions. Predicting the movement of fashion.

UNIT-IV Introduction of Restaurant Equipment –

Introduction to Human Anatomy, study of bone and muscular structure, proportions of males, females and children. Study of face, torso, legs and arms.

Introduction to fashion art, proportion and the fashion figure

Course outcomes:

On successful completion of the course, the students will be able to:

Learn concept of fashion

Explain the basic fashion terminology used for describing the fashion business

Compare the global fashion centers by fashion categories, mass production, pret and couture.

Understand Principles of Fashion.

Recognize fashion theories and movement of fashion Cognitive effect in Design.

Identify the designers, fashion background and the changes which has made significant influences on scenario.

Learn Human Anatomy, Fashion figure.

Reference Books:

Kathryn Mikelvey, "Fashion source book", Blackwed science, UK

Sharon Le Fate, "Inside Fashion Design", Harper and Row Pub. NY.

Carter L, "The changing World of Fashion," G.P. Panama's Sons, NY Second skin, "Horn MJ, 1981,

Study of clothing, "Houghm Mifflin Company, Bosien

Kafgen Mary, Individuality in clothing, Houghton Mifflin Company.

Dynamics of fashion by Elaine stone

BACHELOR OF FASHION DESIGN (BFD)
1ST Semester Core 2.1, Paper-103
Basic of Fashion Drawing and Sketching
Practical Credits-04

UNIT-I

Introduction to basics of sketching & Drawing, Exploration of mediums – Pencil, Colour Pencil, Charcoal, Water medium

Draw different types of lines such as straight, curved, wavy, thick, thin, and broken.

Practice creating different types of shading including hatching, cross hatching, stippling, and blending, with different grades of pencils (e.g 2b,4b,6b) and color pencils

UNIT-II

Choose five natural elements from your surroundings (e.g., leaves, flowers, fruits, shells). Study each selected element closely, observing its shape, texture, and details. Create detailed sketches or drawings of each element, focusing on capturing its unique characteristics

UNIT-III

Develop motifs inspired by any 5 natural elements and explore various design variations. Develop design variations for each element, including geometric, abstract, and stylized interpretations.

UNIT-IV

Perspective Drawing: One-point perspective (city landscape; Name), Two-point perspective (city landscape), Three-point perspective (building)

UNIT-V

Basic Fashion Silhouettes: Pants, Skirts, Jackets, dresses etc.

UNIT-VI

Proportion of the Croquis: Flesh out croqui - Kids, Male, Female (front, back, side and 3/4th view) Stick croqui

UNIT-VII

Human anatomy: Developing a fashion figure male, female and children, Basic figure drawing varying postures.

UNIT-VIII

Human Face: Feature drawing - Eyes, Nose, Lips & Ears, Face drawing and detailing, Hairstyles drawing

UNIT-IX

Stylization: Stylization of model figures - poses (different angles with all details - kids, male, female), Draping of garment on the kids, male, female figure. Stylized rendering

Course outcomes: On successful completion of the course, the students will be able to:

Learn Good sketching and drawing skills.

Learn basics still life drawing.

Understand and learn perspective drawing.

Understand human anatomy and to have skill in drawing fashion figure.

Learn Basic Fashion Silhouettes

Reference Books:

Deshpande R., (2004), "Colour Pencil", Jyotsna Prakashan Pune, 1stEdition.

Kamath V. (2006) "Sketching and Drawing", Jyotsna Prakashan Pune, 2ndEdition.

Mulik M. (2004), "Perspective", Jyotsna Prakashan Pune, 1stEdition.

Narvekar S., Narvekar A., "Grade Examination-Drawing Made Easy", NavneetPublication (India) Ltd.

Shelar S. (2007), "Still Life", Jyotsna Prakashan Pune, 1st Edition.

Vaze P., (2002), "Draw and Paint", Jyotsna Prakashan Pune, 1stEdition.

Perspective Drawing Handbook by Joseph D'Amelio published by Dover Publications (2004)

Figure Drawing for Fashion Design by Elisabetta Drudi published by The Peppin Press 2001

Fashion Drawing in Vogue -William Packer, Thames & Hudson Ltd, 240 pages

Figure Drawing for Fashion Design by Isao Yajima, Graphic-Sha; First Edition (stated) edition (1987), 128 Pages

BACHELOR OF FASHION DESIGN (BFD)
1ST Semester, Multi- Disciplinary Subject , Paper-104
Fundamentals of Computer Studies
Theory Credits-03

UNIT-1:

Computer Basics: Simple Model of a Computer, Characteristics of Computers, Hardware and Software, working of a Computer, Stored Program Concept, Problem Solving with computer: Flowchart, Algorithms, Programming, Computer Software: Introduction to computer software, classification of computer software, system software, application software, firmware, middleware

UNIT-2:

Input/Output Units: Input devices, Output devices, Computer Memory: Introduction, Read Only Memory, Serial Access Memory, Cache memory, primary memory, secondary storage devices, magnetic tapes, hard disks, SSD, optical drives, USB flash drivers, Memory cards, Mass storage devices, Memory Hierarchy.

UNIT-3:

Operating Systems: Definition, Batch Operating System, Multiprogramming Operating System, Time Sharing Operating System, Multiprocessing Operating System. Services of OS. Computer Networks: Concepts of Networking-LAN, WAN, MAN, Network topologies. Internet and the World Wide Web.

UNIT-4:

Emerging Computing Environments: Peer to Peer Computing, Grid Computing, distributed computing, Cloud Computing: Introduction, cloud services, cloud deployment models. Email, video conferencing, e-Learning, e-Banking, UPI, e-commerce, e-Governance, social networking, emerging computer applications.

Text Book:

Fundamentals of Computers by V Rajaraman 6th edition PHI Learning Private Limited

Reference Books:

A First Course in Computers by Sanjay Saxena, Vikas Publishing House.
Computer Fundamentals by Anita Goel, Pearson pub.

BACHELOR OF FASHION DESIGN (BFD)

1ST Semester, AEC, Paper-105

ODIA, Credits-04

ଯୁନିଟ୍-୧: କବିତା (ପୁସ୍ତକ: ସାହିତ୍ୟ ପ୍ରସଙ୍ଗ, ଉତ୍କଳ ସଂସ୍କୃତି ବିଶ୍ୱବିଦ୍ୟାଳୟ)

(କ) ଯଯାତି ଉପାଖ୍ୟାନ - ସାରଳା ଦାସ

(ଖ) ଲାବଣ୍ୟବତୀର- ଉପେନ୍ଦ୍ର ଭଞ୍ଜ

(ଗ) ଜଗନ୍ନାଥ ଜଣାଣ- ବଳଦେବ ରଥ

ଯୁନିଟ୍-୨: ପ୍ରକୃତି (ପୁସ୍ତକ: ସାହିତ୍ୟ ପ୍ରସଙ୍ଗ, ଉତ୍କଳ ସଂସ୍କୃତି ବିଶ୍ୱବିଦ୍ୟାଳୟ)

(କ) ଗୁଁ ବାହିନି କେଶେ- ଲକ୍ଷ୍ମୀକାନ୍ତ ମହାପାତ୍ର

(ଖ) ଓଡ଼ିଶା ଥିଏଟର - କାଳୀଚରଣ ପଟ୍ଟନାୟକ

(ଗ) ମୋ ଜୀବନ ଉପରେ ରୂପର ପ୍ରଭାବ - ବିଧ୍ୟାଧର ଦମ୍ମି

ଯୁନିଟ୍-୩: କ୍ଷୁଦ୍ରଗଳ୍ପ (ପୁସ୍ତକ: ସାହିତ୍ୟ ପ୍ରସଙ୍ଗ, ଉତ୍କଳ ସଂସ୍କୃତି ବିଶ୍ୱବିଦ୍ୟାଳୟ)

(କ) ଝଡ଼ - ଭଗବତୀ ଚରଣ ପାଣିଗ୍ରାହୀ

(ଖ) ଗୀତ ମାଷର - ପ୍ରଶାନ୍ତ କୁମାର

(ଗ) ପେଡ଼ିଭରା ଚମ୍ପ - ଭୁବନେଶ୍ୱର ବେହେରା

ଯୁନିଟ୍-୪: ବ୍ୟାକରଣ ଓ ବ୍ୟବହାରିକ ଭାଷା

(କ) ଏକ ଅନୁଲେଖ (ପାଠ୍ୟ ଅନ୍ତର୍ଗତ ଅଥବା ପାଠ୍ୟବହିରୁ) ପ୍ରଦାନ କରାଯିବ । ସେଥିରୁ ୫ ଗୋଟି ପ୍ରଶ୍ନ ଆସିବ । ୫ ଟି ଯାକ ପ୍ରଶ୍ନ ବାଧ୍ୟତାମୂଳକ ।
ପ୍ରତ୍ୟେକ ପ୍ରଶ୍ନର ମୂଲ୍ୟ ଅନୁସାରେ ନମ୍ବର ରହିବ ।

(ଖ) ଛୁଟି ପ୍ରୟୋଗ ମାଧ୍ୟମରେ ବାକ୍ୟଗଠନ । ପ୍ରତ୍ୟେକ ପ୍ରଶ୍ନର ମୂଲ୍ୟ ୧ ନମ୍ବର ରହିବ ।

(ଗ) ଏକ ପଦରେ ପ୍ରକାଶ ପୂର୍ବକ ବାକ୍ୟଗଠନ । ପ୍ରତ୍ୟେକ ପ୍ରଶ୍ନର ମୂଲ୍ୟ ୧ ନମ୍ବର ରହିବ ।

ଯୁନିଟ୍-୫: ଅନୁପ୍ରାଣନା ନମ୍ବର ବିତରଣ

ପ୍ରତ୍ୟେକ ଯୁନିଟ୍‌ର ପ୍ରଶ୍ନ ମୂଲ୍ୟ ୨୫ ନମ୍ବର ଏବଂ ପ୍ରତ୍ୟେକ ଯୁନିଟ୍ ୧୫ ଘଣ୍ଟା ପଢ଼ାଯିବ ।

ଯୁନିଟ୍-୧: ଦୀର୍ଘ ପଞ୍ଚମି ନିମ୍ନ - ୧୫ ନମ୍ବର

ସରଳାର୍ଥ ନିମ୍ନ - ୬ ନମ୍ବର

ଚୁକ୍ତି ସଂକ୍ଷିପ୍ତ ପ୍ରଶ୍ନ ନିମନ୍ତେ - ୬x୨

ଯୁନିଟ୍-୨ ଓ ଯୁନିଟ୍-୩: ନିମନ୍ତେ ମଧ୍ୟ ଏହି ବିତରଣ ବିଧି ପ୍ରଯୁଜ୍ୟ ହେବ ।

ଯୁନିଟ୍-୪:

(କ) ଅନୁଲେଖରୁ ୫ ଗୋଟି ପ୍ରଶ୍ନ ନିମନ୍ତେ ୧୫ ନମ୍ବର ।

ପ୍ରତ୍ୟେକ ପ୍ରଶ୍ନ ପାଇଁ ୩ ନମ୍ବର

(ଖ) ପାଞ୍ଜିଗାତି ଛୁଟି ବାକ୍ୟରେ ବ୍ୟବହାର ପାଇଁ ୫ ନମ୍ବର ।

(ଗ) ପାଞ୍ଜିଗାତି ଏକ ପଦରେ ପ୍ରକାଶ ପୂର୍ବକ ବାକ୍ୟଗଠନ ପାଇଁ ୫ ନମ୍ବର ।

BACHELOR OF FASHION DESIGN (BFD)

1ST Semester, AEC, Paper-105

Alternative English, Credits-04

UNIT-I

Prose – Pieces to be studied :

What I Believe - E.M. Foster

The One – Eyed Cat - A.G. Gardiner

Man and Environment – Indira Gandhi

The World as I see it - Albert Einstein

On Getting off to sleep – J.B. Priestley

UNIT- II

Poetry-Pieces to be studied:

To His Cry Mistress - Andrew Marvell

A Slumber Did my Spirit Seal – William Wordsworth

La Belle Dame Sans Merci - John Keats

The Listeners - Walter de La Mare

Village Song - Sarojini Naidu

UNIT-III

Short Story-Pieces to be studied:

The Happy Prince - Oscar Wilde

The Last Leaf - O' Henry

The Happy Man - Somerset Maugham

War - L. Partridge

An Anthology of Poems, short stories and Essays – Utkal University of Culture

BACHELOR OF FASHION DESIGN (BFD)

1ST Semester, VAC, Paper-106

Environmental Studies

Theory Credits-03

UNIT-I

Scope and Importance of environmental Studies-

Concept of Environment – Atmosphere, Hydrosphere, Lithosphere, and Biosphere

Resources and Environment – Renewable and Non- renewable conservation of natural resources

UNIT-II

Ecosystem – Structure and function of an eco- system, Food chain, Food web, Tropic Levels ecological Pyramids, Energy flow in Eco- system

Nutrients cycles- Nitrogen Cycle, Carbon- dioxide cycle, Oxygen cycle.

Aquatic (pond as a fresh water ecosystem)

UNIT-III

Bio diversity and its conservation- concept and importance of bio diversity, threat to biodiversity, man and wildlife conflict, Endangered and endemic species of India Ex- situ and In – situ conservation of bio- diversity.

Communicable diseases – Malaria, Measles, Tuberculosis, Amoebiasis, Filariasis.

Non- communicable diseases- Cancer, Cardio vascular diseases.

UNIT-IV

Environmental Pollution- Air pollution, Water Pollution, Soil Pollution, Noise Pollution, Nuclear Pollution, Thermal Pollution- cause Effect and remedies. Acid Rain, Green House Effect, Global Warming, Solid Waste Management, Waste Land reclamation.

UNIT- V

Economic Development and Environment-

Sustainable and un- Sustainable development

Human Pollution – Growth and Explosion

Urbanization- Problems, resettlement and rehabilitation of People.

Role of NGOs in Environmental Protection. Environmental Legislation in India.

SEMESTER- II

SUBJECT CODE	COURSE NAME	CREDIT	Theory Mid Sem	Theory End Sem	Practical Sessional	Practical End Sem	Full Mark
201 BFD- Core2.1 (MajorTheory)	Fashion Design and Illustration	Theory-4 Practical-2	20	80	25	25	150
202 BFD-Core2.2 (Major Theory)	Introduction to Pattern Making	Practical-2	--	--	25	25	50
203 BFD- Core2.3 (Minor)	Element of Textiles	Theory-2 Practical-2	10	50	20	20	100
204 MDS (Multi-Disciplinary Subject)	Choose any one course from the Multi-Disciplinary list(Art Appriciation)	Theory-3	20	80	--	--	100
205 AEC Ability Enhancement Course (AEC)	Communicative English	Theory-4	20	80	--	--	100
206 SEC Skill Enhancement Course (SEC)	Yoga in Every Day Life	Theory-3	20	80	--	--	100
TOTAL	PAPERS- 07	22					600

BACHELOR OF FASHION DESIGN (BFD)

2nd Semester, Core 2.1, Paper-201

Fashion Illustration

Theory Credits-04

UNIT-I

Introduction to fashion illustration and brief history of fashion illustration. Study of well-known fashion illustrators (René Bouché, David Downton, Jason Brooks, Lorenzo Mattotti). The role of fashion illustration as a mode of expression and representation for contemporary apparel styles and trends.

UNIT-II

Fashion figure - Study of various proportions, balance line in drawing fashion figures, gestures and movements. 6½, 8 head, 10 head, 12 head figures, the fashion face arms, legs, hands and feet.

Figure analysis, body types - Hourglass, inverted triangle, pear shape, apple shape and lean column (rectangular) designing for diverse body types and ages - infant, toddler, children, young boys and girls.

UNIT-III

Garment style features - Silhouettes - types of silhouettes, sleeves - set-in sleeve and bodice combination sleeves, dress and blouses - formal and casual, shirts - men and women, skirts - flared, pencil, circular, pegged, gored, trousers - pencil, pleated, bell bottom, cargo, flared, collars - shirt, shawl, mandarin, flat, peter pan, yokes - yoke with fullness, yoke without fullness, asymmetrical yokes, pockets - patch, welt, side, kangaroo, in-seam pocket, cuffs - single, double, pointed, French cuff, band cuff.

UNIT-IV

Fashion clothing psychology - Political influence, social influence, environmental influence, geographical influence, cultural influence, environment of fashion, colour psychology, human behavior and clothing, clothing and gender differentiation, clothing and personality, clothing and attitude, clothing and motivation, grooming (for male and female).

UNIT-V

Indian and International fashion designers - Introduction of the designer, education, specialty, brand / label, contribution to fashion, product range, outlets, collection showcase. Fashion brands, fashion capitals, fashion icons and role of fashion in movies, sports and politics.

UNIT-VI

Fashion clothing categories - Introduction, types, based on age and activity, styling, price and size ranges for men's, women's and kid's wear.

Course outcomes: The Students at the completion of the course will be able to:

Develop a skill for drawing basic croqui with facial details.

Create stylized croqui for fashion illustrations.

Understand the design process of fashion forecasting and fashion research.

Learn sketching technique of flats and specs.

Understand the fashion clothing categories.

Understand the use of textures on various fabrics.

Understand shapes and features of human figures.

Gain knowledge with design concepts inspired by designers.

The following Assignments/Practical Activities are to be carried out by the students during semester, which will be evaluated continuously throughout the Semester and compressive out of 25 marks as sessional and 25 marks at end of Semester.

Sketch 6½, 8 head, 10 head, and 12 head fashion figures - standing, moving and action.

Sketch model drawing - Children, female and male figures - Face, eyes, nose, lips, ears, arms and legs . Hair Style – Men and women.

Sketching and rendering of garment features - blouses - formal and casual, shirts - men and women, skirts - flared, pencil, circular, pegged, gored, trousers - pencil, pleated, bell bottom, cargo, pedal pushers, collars - shirt, shawl, mandarin, flat, peter pan, yokes - yoke with fullness, yoke without fullness, pockets - patch, welt, side, kangaroo, in-seam pocket, cuffs.

Development of folio with design concepts inspired by one Indian Designer - Sabyasachi Mukherjee, Ritu Kumar, JJ Valaya, Wendell Rodrick's, Raghavendra Rathod, Manish Malhotra, Bhumika, Shyamal.

Development of folio with design concepts inspired by one International Designer - Christian Dior, Gianni Versace, Coco Chanel, Donna Karan, Calvin Klein.

REFERENCES

Bina Ablang, "Fashion Sketchbook", Bloomsbury Academic USA, 6th edition, 2015

Jaeil Lee, Comitte Steen, "Technical Source Book for Designers", Bloomsbury Academic USA, 2nd edition, 2015.

John Wiley, "Theory of Fashion Design" John Wiley and Sons. Inc, New York, 1990.

Patrick John Ireland, "Fashion Design Illustration - Children", Batsford, London, 1996.

Patrick John Ireland, "Fashion Design Illustration - Women", Batsford, London, 1996.

Peacock J, "Fashion Source Books", Thames and Hudson, London, 1998.

Tisianna Paci, "Figure Drawing for Fashion Design", Pepin Press Publication, 2002.

BACHELOR OF FASHION DESIGN (BFD)

2nd Semester, Core 2.2, Paper-202

Introduction to Pattern Making

Practical Credits-02

UNIT-I

Introduction to pattern making techniques - Drafting, draping and flat pattern technique, advantages and uses.

Identification of tools used for pattern making and garment construction - measuring tools, marking tools, cutting tools, sewing tools, pressing tools. Sketching of tools used for pattern making.

Understanding and collection of papers of various gsm used in pattern making

UNIT-II Terminology and Symbols

Marks and symbols (notches, punch/circles,) pattern information (grain, part, piece, cut symbols) seam allowance, fabric terms (grain, bowing, skewing). Drafting and layout.

UNIT-III Body Measurements

Importance, Body Landmarks, Correct procedure of taking body measurements, types of body measurements, body measuring method, Standard body measurement charts Demonstration and calculation of average measurement for mass production of taking body measurements, anthropometric study, average analysis of body measurements and standardizing the measurements (at least measurements of 20 people to be collected for an average analysis).

UNIT-IV Development of Basic Blocks and Manipulation Techniques

Child's Basic Bodice Block, Gents Basic Bodice Block, Women's Basic Bodice Block, Women's skirt block

Dart Manipulation- Types of darts, and method of dart manipulation (Slash and spread & Pivotal transfer techniques)

Course outcomes: The Students at the completion of the course will be able to: —

Understand and learn pattern making techniques

Learn basic pattern making terminologies.

Construct basic pattern sets.

Gain the knowledge about body measurement.

Learn to develop basic bodice block

REFERENCES

Garment construction skills by Premalata Mullick Published by KalyaniPublishers, New Delhi 2010

Handbook of sewing stitches by Lorna Knight Published by Search Press, 2012, 256 Pages

Allyne Bane, "Flat Pattern Design", McGraw-Hill Inc. US, 1972.

Gerry Cooklin, "Introduction to Clothing Manufacture", Wiley-Blackwell, 2nd edition, 2008.

Harold Carr & Barbara Latham, "The Technology of Clothing Manufacture", Oxford Publications, USA, 1994.

Helen J Armstrong, "Pattern Making for Fashion Design", Pearson Education India, 5th edition, 2013.

Winfred Aldrich, "Metric Pattern Cutting", John Wiley & Sons, 3rd edition, 1994.

BACHELOR OF FASHION DESIGN (BFD)

2nd Semester, Core 2.3, Paper-203

Element of Textile

Theory Credits-02, Practical Credit-02

UNIT-I

Introduction to Textile fibers: Definition, sources and classification of fibers

Natural Fibers- Structure, physical, chemical, thermal properties and end use of :

- Cellulose fibres- Cotton, Linen, Banana fibre

- Protein fibres- Silk, Wool.

Man-made fibres - – Structure, physical, chemical, thermal properties and end use

of: - Regenerated Cellulosic fibres- Viscose, Acetate rayon, Modal, Bamboo, Lyocell.

-Synthetic Fibers. - Nylon, polyester, acrylic, modacrylic, polypropylene - Elastomeric fibres (spandex & Lycra).

Brief idea on spinning of man-made fibres(Melt, Dry and wet)- Polyester, Nylon,

Viscose

Fiber Identification tests –Physical, Chemical and Microscopic view

UNIT-II

Introduction to Textile Yarns: Definition, Types of yarns: Spun, Filament, Simple, complex.

Terminology : Yarn numbering systems and twist

Basic principle of yarn formation :

Outline of the sequence of Yarn manufacturing process from staple fibres(cotton system, wool system, worsted system).

Chemical spinning (wet, dry and melt),

Yarn Identification: Single, ply, cord, textured, elastic, monofilament, multifilament and spun yarn.

UNIT-III

Basic Principle of fabric formation:

Weaving – Basic ideas on preparatory to weaving and weaving Process,

Loom – Type of looms :- Handloom, power loom (Different parts and mechanism),

Brief ideas on Dobby & Jacquard loom.

Introduction to weaves - Classification, Characteristics and uses.

Knitting - Basic Method, Classification, Characteristics and uses.

Non-woven and felts-construction: Construction, Properties and uses.

UNIT-IV

Introduction to Chemical Processing of Textiles:

Brief ideas on Dyeing and Printing – Classification of dyes and their application on textiles, Printing Technique.

Brief ideas on mechanical finishes (calendaring) & chemical finishes (crease resistance, water repellent & proof, fire retardant & anti chemical finishes)

Course outcomes: On successful completion of the course, the students will be able to:

Obtain basic knowledge on Textile Manufacturing process

Get familiar with the terminology used in textiles.

Understand the performance characteristics of fibers, yarn and fabrics.

Understand the process flow of Textiles from Yarn to Fabric.

Obtain knowledge on various fabric formation processes.

Assignments and Practicals:

Identifications of different fibres : Physical, chemicals and microscopic views of natural and man-made fibres.

Determination of yarn count and twist.

Visit to spinning mills, handloom & power loom, Knitting units and submit the reports on different parts, function and fabric production process.

Collect different types of woven fabrics and analyze the geometric parameters of woven fabric – EPI/PPI, warp & weft count, cover factor, crimp%, fabric thickness, fabric weight (GSM)

Collect different type of knitted fabrics and identify them.

Basic knit sample preparation: weft-knit fabrics such as a hand-knit sweater.

Visit to dyeing and printing units and study the method dyeing and printing using different dyes and submit the report.

REFERENCES:

Bernard P. Corbman,(1985), "Textiles: Fibre to Fabric", McGraw Hill Education, 6th edition.

Billie J. Collier, Phyllis G. Tortora,(2000), "Understanding Textiles", Pearson, 6th edition.

Choudhary A.K.R., (2022), "Principles of Textile Printing", Textile Institute Professional Publication, 1st edition.

Dantyagi S.,(1996), "Fundamentals of Textiles and their care",Orient Longman Ltd, New Delhi, 5th edition.

Gohl E.P.G., Velensky L.D.,(2005), "Textile Science" CBS Publishers and Distributors, 2nd edition.

Hall A.J.,(2004), "The standard Hand Book of Textiles", WoodHead Publishing, 8th edition.

Sekhri Seema,(2022), "Textbook of Fabric Science:Fundamentals to Finishing", PHI Learning Pvt. Ltd., Delhi, 4th edition.

Smith J.L., (2019), "Textile Processing Printing Dyeing Finishing", Abhishek Publications.

BACHELOR OF FASHION DESIGN (BFD)
2nd Semester, Multi- Disciplinary Subject, Paper-204
Art Appreciation
Theory Credits-03

UNIT-I

Definition of art and aesthetics. Classification of art Indian Karu (skill-based) and Charu art (pleasure to soul through senses)

Prehistoric Art: Paleolithic, Mesolithic, Neolithic.

UNIT-II

Mesopotamia , Egyptian Art: Old Kingdom, Middle Kingdom, New Kingdom, Greek Art: Archaic Greece, The Classical Period, Naturalism and Idealization, Barbarian Alternatives: Scythians & Animal Styles, Etruscans Roman Art: Hellenistic Period, Roman Painting, Roman Architecture, Roman Sculpture, Byzantine Art: Ecclesiastical Architecture, The Classical Tradition, Icons and Iconoclasts, The Triumph of Orthodoxy

UNIT-III

Islamic Art: Umayyad Art and Architecture, Abbasid Art and Architecture, Samanid and Seljuk Architecture, Islamic Decoration, Mughal Art and Architecture

UNIT-IV

Gothic Art & Architecture: High Gothic Art, Sculpture & Painting, English and German Gothic, Italian Gothic, Secular and International Gothic, Renaissance Art: The beginnings of Italian Renaissance, Early Renaissance, Architecture in Italy, Sculpture in Italy, Italian Painting and Church, Secular Painting, The High Renaissance in Italy, The Venetian High Renaissance

UNIT-V

20th-Century Art: Expressionism, Cubism, Futurism, Dada, Surrealism, Abstract Expressionism, Pop Art, Op Art, Minimalism, Performance Art, Environmental Art, Neo Expressionism, Postmodernism.

Course outcomes: On successful completion of the course, the students will be able to:

Students will be acquainted with the historical art forms.

Students will get the understanding of ancient historic art of various eras.

Reference books:

A world history of Art (17th Edition) by Hugh Honour & John Fleming published by Pearson Prentice Hall, 984 pages

Arnason, H. H., & Mansfield, E. (2012). History of Modern Art: Painting, Sculpture, Architecture, Photography. Pearson.

Sayre, H. M. (2012). A World of Art. Pearson.

Mitter, P. (2017). Western theories of beauty and Non-Western peoples. In Sophia Studies in Cross-Cultural Philosophy of Traditions and Cultures (pp. 79–89).

Bloomsbury Research Handbook of Indian Aesthetics and the Philosophy of Art. (2016).

Bloomsbury Publishing Plc eBooks. <https://doi.org/10.5040/978147421900>

Fichner-Rathus, L. (2018). Understanding Art. Cengage Learning.

BACHELOR OF FASHION DESIGN (BFD)

2nd Semester, SECC, Paper-205

Communicative English

Theory Credits-04

Expansion of an Idea

Denotation (Literal meaning)

Connotation (Extended meaning)

Exemplification

Reading Comprehension

Types of Passages – Descriptive, Narrative, Analytical, Argumentative

Reading sub- skill- Skimming, Scanning, Predicting, interface.

Precis writing –

Note making

Giving an appropriate title.

Dialogue writing: Greeting / Ice breaking

Turn taking

Taking leave/ Ending the conversation

Guided story writing: Plot

Character

Time

Place

Setting

Letter writing (Personal)

Format of the letter

Writing ads/ notices/news reports

Format of the above

Students to learn the six questions,

Answers to which constitute good writing – who, what, when, where, why, how.

Use of connectives

Types and functions

Examples and practices

Essay writing

Structure: Beginning, Middle, End

Information Transfer

(Pi charts, bar diagrams, flow charts, graphs)

From non – verbal to verbal

BACHELOR IN FASHION DESIGN (BFD)

2nd Semester, SEC, Paper-206

Yoga in Every Day Life

Theory Credits-03

Course Objectives: . To introduce the students to the concept and importance of Yoga in modern lifestyle. To introduce students to the origin, history and fundamental principles and practices of yoga To equip students with practical yoga techniques for stress management, focus enhancement, and improved posture relevant to the design profession To enable students to adopt Yoga practices like Sukshma Vyayam, Asana, Pranayama, Mudra & Dhyana in their daily life. To inculcate value education for development of holistic personality To develop understanding of principles of healthy diet & living To enhance students' overall health and vitality, contributing to their professional and personal development.

Learning Outcomes Upon successful completion of this course, students will be able to:

Understand the concepts, principles, and significance of Yoga in modern lifestyle. Develop critical understanding of evolution of yoga Understand different streams of yoga. Know the concept of Human values and its application in daily life. Apply yoga practices to manage stress, improve focus, and enhance creativity in the respective profession. Know the yogic principles of healthy living Articulate the benefits of yoga for enhancing overall professional performance and personal growth.

Unit I: Introduction to Yoga:15 lectures

Introduction to Yoga : Meaning & Definition of Yoga, Aims & Objectives of Yoga, Misconceptions about Yoga, Understanding the fundamental difference between Yoga & Exercise (Vyayam) , Importance of Yoga in Daily life, Origin & history of yoga, Principles of Yoga & Yogic Practices (Do's& Don'ts), Asthanga Yoga of Maharshi Patanjali, The streams of Yoga : Jnana Yoga, Bhakti Yoga, Karma Yoga, Raja Yoga. Prashanatravee, Purusartha Chatustaya.

Unit 2 : Ethical Foundations of Yoga and Human Values : 15 lectures

Human Values: : Meaning, Definition and Concept of Human Values in Indian Philosophy, Importance of Yogic Values in daily life, Yamas and Niyamas: The Morality and Ethics in Yoga, How to apply these principles in daily life. Yogic principles of Healthy Living: ahar, vihar, achar, vichar, Need of yoga for positive health, Dietary considerations for yoga practice, Yoga for Stress Management: Techniques for managing stress and anxiety through yoga, The importance of different relaxation techniques, Role of Yoga in Self-Discipline, Patience, and Decision-Making, Integrating yoga principles in enhancing the techniques in fashion design.

Unit 3 : Practical : Sukhma Vyayam : 15 lectures

Prayer, Loosening Practices: padanguli namaan and goolf naman, goolf chakra, goolf ghoornana, Janu naman, Ardha titli asana, Poorna Titli Asana Musthika bandhana, manibandha naman, manibandha chakra, kehuni naman, kehuni chakra, skandha chakra, Greeva sanchalana, padachakrasana, padasanchalanasana, rajukarshanasana, chaki chalanasana, Yoga exercise for the Eyes: palming, sideways viewing ,up and down viewing, rotational viewing, dhristi shakti vikashaka, Smarana Shakti Vikashaka, Medha Shakti Vikashaka, Netra Shakti Vikashaka, Karna Shakti Vikashaka, yogic practices for creativity

Unit 4 :Yoga Practical: Some selected Yogasans :15 lectures

Surya Namaskar, Standing postures: Tadasana, Vriksasana, pada hastasana, Ardha chakrasana, Trikonasana. Sitting Postures: Dandasana, Padmasana, Ardha ustrasana, Sasankasana, Vakrasana, Yoga Mudra Prone Postures: Bhujangasana, Shalabhasana, Makarasan, Supine postures: Setubandhasana, Pavanmuktasana, Uttanapadasana, Markatasana, Shavasana, Mudra: Chin Mudra, Gyana Mudra, Maha Mudra. Pranayama: Deep Long Breathing, Anuloma Viloma Pranayama, Kapalabhati, Chandra Bhedi and Surya Bhedi Pranayama, Bhramari Pranayama, Meditation (A,U,M, & AUM Chanting) , precautions and contraindications in yogic practices, Sankalpa , Shanti Patha .

Recommended Books

Yoga for Modern Living – Swami Sivananda

Light on Yoga – B.K.S. Iyengar

Yoga for Wellness – Ministry of AYUSH

Yoga in Everyday Life – Swami Maheshwarananda

The Heart of Yoga – T.K.V. Desikachar

Asana Pranayama Mudra Bandha- Swami Satyananda Saraswati

Human Values- Swami Visharadanada

Yoga Education: Bachelor of Education Programme: NCTE

`Yoga Education: Diploma in Elementary Education. NCTE

Alignment with NEP: Holistic Development: The course focuses on the physical, mental, and emotional well-being of students.

Skill Development: The course equips students with practical skills in yoga and mindfulness, which are valuable for their personal and professional lives.

Flexibility: The course can be adapted to accommodate students with varying levels of yoga experience.

Ethical and Sustainable Values: The course emphasizes the importance of ethical and sustainable practices in fashion design.

Multidisciplinary Approach: It combines the study of yoga along with fashion design.

Pedagogy:

Interactive lectures and discussions.

Practical yoga sessions and demonstrations.

PPT Presentations.

Guest lectures by yoga experts.

Resources:

Yoga mats, cushions, and other necessary props.

Reference books and online resources on yoga.

Guest speakers.

This comprehensive course design will not only enhance the students' well-being but also enrich their creative process and contribute to a more sustainable and ethical fashion industry.
